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PERCEPTION OF PEOPLE ON AADHAAR (RATING FACTORS) A CASE STUDY WITH REFERENCE TO CHITTOOR DISTRICT AP, INDIA

Dr. K. V. V. Raaju*

Abstract: This article is a research study on people's rating given by 50 respondents in the study area. It exhibits the people awareness and rating on the factors which influenced the people for enrolment of aadhaar

Unique Identification Authority of India is an agency established by Government of India. The main objective of the agency is to implement Aadhaar scheme. The organization (UIDAI) established in February 2009. It will own and operate the database of the country. The authority provides a number, biometric, and other database.

UIDAI is headed by a chairman who holds a cabinet rank. The organization is a part of Planning Commission of India. In June 2009 NandanNilekani former cochairman of Infosys Technologies was appointed as the first chairman of the authority. On April 1 2013 Vijay S Madan IAS officer joined as the Director General and Mission Director.

Aadhaar is a number with 12 digits. It is issued by Government of India. It serves as a proof of identity and address in anywhere in India. It serves as a proof of identity irrespective of age and gender. Any resident of India can get this number of identity. It serves as an address proof. Every individual needs to enroll once and it is free of cost. The number given by Aadhaar is a lifelong number and valid until the death of individual. It helps in provide services like banking, mobile phone connections and other Government and Private services

Chittoor district is located in Andhra Pradesh. The place where it is called as Rayalaseema region. Chittoor District is having three divisions called Chittoor, Tirupathi and Madanapalle. The aadhaar is issued the number is for life. Every institutions whether it is private, Government or educational are linked with aadhaar. Aadhaar for niraadhaar.

^{*} Asst Prof Department of Management Studies, Madanapalle Institute of Technology & Science, UGC-Autonomous, Angallu, Madanapalle-517325, E-mails: raju8187@gmail.com; raajukvv@mits.ac.in

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In this survey we collected the rating given by the respondents on factors influenced for enrolment of aadhaar. We analyzed the 50 respondents rating and it was analyzed and presented with this article.

The factors taken for the study are

- 1. Unique Identification
- 2. Gas cylinder
- 3. Fee Reimbursement
- 4. Bank Account
- 5. House & Water Tax
- 6. RTO
- 7. Gas Connection
- 8. Fee Reimbursement
- 9. Admission in a School
- 10. Everybody is taking so I am

Table 1
Showing rating of the Respondents on Unique Identification

S.No.	Unique Identification	Frequency	Percentage	Valid Percentage	Cumulative
1	1	9	18	18	18
2	2	2	4	4	22
3	3	6	12	12	34
4	4	5	10	10	44
5	5	28	56	56	100
6	Total	50	100	100	

(Source: Field Survey)

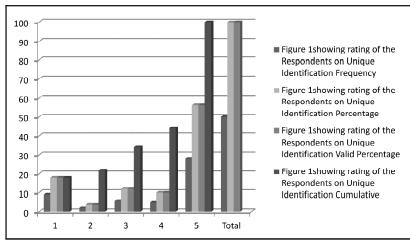


Figure 1: Shows the opinions of the people graphically

Table 1 shows the rating given by the respondents out of 50, 28 people given a rating of 5 (56%), followed by 9 with a rating of 1(18%), followed by 6 with a rating of 3(12%), followed by 5 with 4(10%) followed by 2 with 2(4%). The total Rating Points: 191

Table 2
Showing rating of the Respondents on Gas Cylinder

S.No.	Gas Cylinder	Frequency	Percentage	Valid Percentage	Cumulative
1	1	10	20	20	20
2	2	7	14	14	34
3	3	11	22	22	56
4	4	7	14	14	70
5	5	15	30	30	100
6	Total	50	100	100	

(Source: Field Survey)

Table 2 shows the rating given by the respondents out of 50, 15 people given a rating of 5 (30%), followed by 11 with a rating of 3(22%), followed by 10 with a rating of 1(20%), followed by 7 with a rating of 2 and 4(14%). Total Rating points 160 points

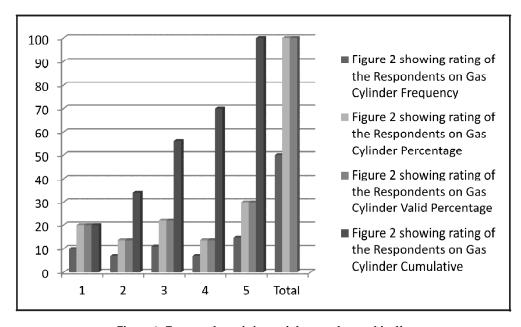


Figure 2: Express the opinions of the people graphically

Table 3 showing rating of the Respondents on Fee Reimbursement

Sl No.	Fee	Frequency	Percentage	Valid Percentage	Cumulative
	Reimbursement	, ,	_		
1	1	16	16	32	32
2	2	6	6	12	44
3	3	2	2	4	48
4	4	7	7	14	62
5	5	19	19	38	100
6	Total	50	50	100	

(Source: Field Survey)

Table 3 shows the rating given by the respondents on the factor Fee Reimbursement. Out of 50, 19 people given a rating of 5 (19%), followed by 16 with a rating of 1(16%), followed by 7 with a rating of 4(7%), followed by 6 with a rating of 2(12%) followed by 2 with a rating of 2(4%). Total Rating Points: - 157

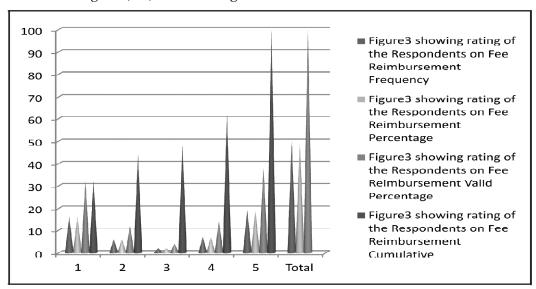


Figure 3: Express the opinion of the people graphically

Table 4
Showing rating of the Respondents Bank Account

Sino.	Bank Account	Frequency	Percentage	Valid Percentage	Cumulative
1	1	8	16	16	16
2	2	2	4	4	20
3	3	9	18	18	38
4	4	12	24	24	62
5	5	19	38	38	100
6	Total	50	100	100	

(Source: Field Survey)

Table 4 shows the rating of respondents on the factor bank account. Out of 50 maximum 19 people gave 5 rating (38%), followed by 12 with a rating of 4(24%), followed by 9 with a rating of 3(18%), followed by 8 with a rating of 1(16%), followed by 2 with a rating of 2(4%). Total Rating points: 182

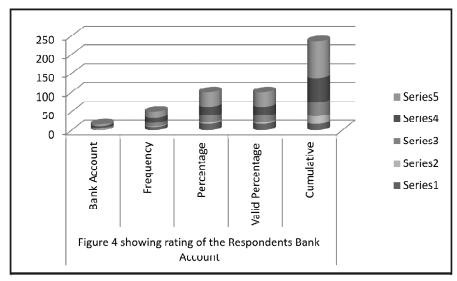


Figure 4: Shows the opinion of the people graphically.

Table 5
Rating on House &Water Tax of the respondents

Sino.	House &	Frequency	Percentage	Valid Percentage	Cumulative
	Water Tax				
1	1	11	22	22	22
2	2	4	8	8	30
3	3	11	22	22	52
4	4	13	26	26	78
5	5	11	22	22	100
6	Total	50	100	100	

(Source: Field Survey)

Table 5 shows the rating of respondents on the factor House & Water tax. Out of 50 Majority13 gave 4 rating (26%), followed by 11 with a rating of 1, 3, 5, (22%), followed by 4 with a rating of 2(8%). Total Rating Points: - 159

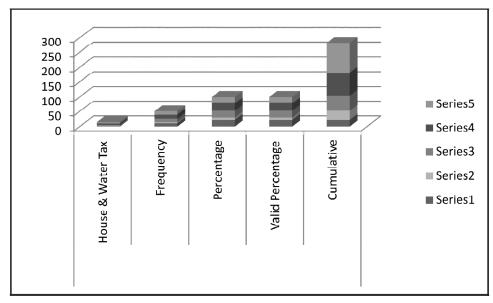


Figure 5: Shows the opinion of the people graphically

Table 6
Rating on compulsory by the Government of respondents

S.No.	Compulsory by the Government	Frequency	Percentage	Valid Percentage	Cumulative
1	1	7	14	14	14
2	2	1	2	2	16
3	3	7	14	14	30
4	4	11	22	22	52
5	5	24	48	48	100
6	Total	50	100	100	

(Source: Field Survey)

Table 6 shows the rating on the factor compulsory by the government. Majority24 gave a rating of 5(48%), followed by 11 with a rating of 4(22%), followed by 7 with a rating of 1, 3, (14%). Followed by 1 with a rating of 2 (2%). Total Rating Points: - 194

Table 7
Rating on Admission in school by the respondents

S.No.	Admission in a School	Frequency	Percentage	Valid Percentage	Cumulative
1	1	15	30	30	30
2	2	8	16	16	46
3	3	8	16	16	62
4	4	7	14	14	76
5	5	12	24	24	100
6	Total	50	100	100	

(Source: Field Survey)

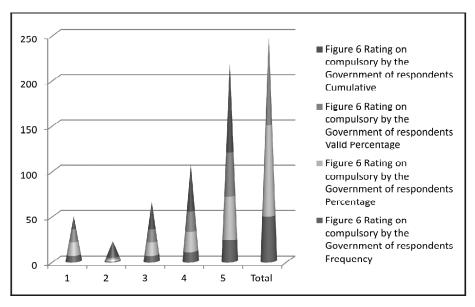


Figure 6: Shows the opinion of people graphically

Table 7 shows the rating on the factor admission in a school. Majority 15 gave a rating of 1(30%), followed by12 with a rating of 5 (24%), followed by8 with a rating of 2, 3, and (16%) followed by 7 with a rating of 4 (14%). Total Rating Points: - 143

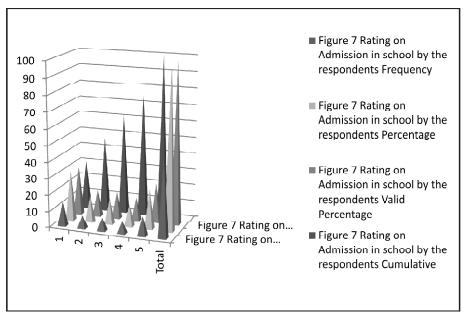


Figure 7: Shows the opinions of the people graphically

Table 8
Rating on RTO office by the respondents

Sino.	RTO	Frequency	Percentage	Valid percentage	Cumulative
1	1	9	18	18	18
2	2	4	8	8	26
3	3	11	22	22	48
4	4	9	18	18	66
5	5	17	34	34	100
6	total	50	100	100	

(Source: Field Survey)

Table 8 shows rating on RTO office. Majority17 gave a rating of 5(34%), followed by 11 with a rating of 3(22%), followed by 9 with a rating of 1, 4, (18%), followed by 4 with a rating of 2(8%). Total Rating Points: - 171

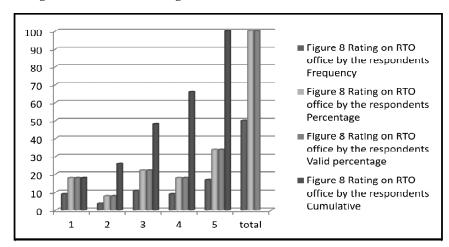


Figure 8: Shows the opinion of the people graphically

Table 9
Everybody is taking so I am also taking

Sino.	Everybody is taking so I am	Frequency	Percentage	Valid Percentage	Cumulative
1	1	20	40	40	40
2	2	3	6	6	46
3	3	5	10	10	56
4	4	9	18	18	74
5	5	13	26	26	100
	Total	50	100	100	

(Source: Field Survey)

Table 9 shows the rating factor everybody is taking so I am. Majority 20 gave a rating of 1(40%), followed by13 with a rating of 5(26%), followed by 9 with a rating of

4(18%), followed by 5 with a rating of 3 (10%), followed by 3 with a rating of 2(6%) Total Rating points: - 142.

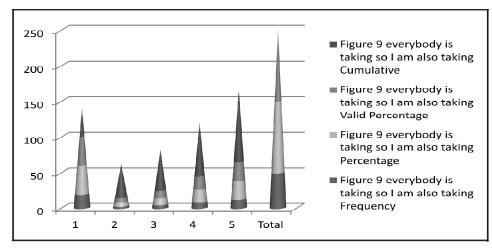
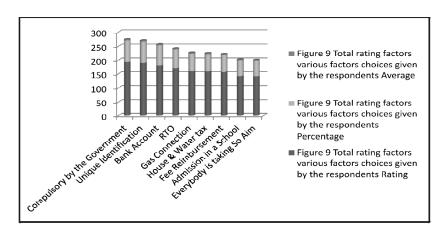


Figure 9: Shows the opinion of the people graphically.

Table 10
Total rating factors various factors choices given by the respondents

Factor	Rating	Percentage	Average
Compulsory by the Government	194	77.	3.88
Unique Identification	191	76.	3.82
Bank Account	182	72.	3.64
RTO	171	68.	3.42
Gas Connection	160	64	3.2
House & Water tax	159	63	3.18
Fee Reimbursement	157	62	3.14
Admission in a School	143	57	2.86
Everybody is taking So Aim	142	56	2.84



CONCLUSION

By the above analysis we can say that the first three factors which influences the aadhaar enrolment in the study area 1. Compulsory by the government 2. Unique Identification 3.Bank Account. The last three factors are 1.Fee Reimbursement 2.Admission in a school 3.Everybody is taking so I am. The above survey is a sample of 50. We have to wait and see the final results with 95% confidence level. Any how we can expect that there may not be much variance with final survey results.

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