FORECAST AND TRENDS IN EXPORTS OF SELECT INDUSTRIES FROM PUNJAB SINCE 1990

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Abstract: Punjab is the richest Indian state. In specific Punjab is one of the most vibrant and dynamic states in the whole of India. This state has also high level of manufacturing industries. Punjab is one of the most industrialized states in India. The main industrial districts in Punjab are Ludhiana, Jalandhar and Amritsar and account for 90 per cent of exports from Punjab. Ludhiana is known for yarn and textile/Readymade garments/hosiery/Bicycle and bicycle parts industry, Jalandhar is known for Leather, sports and hand tool industry and Amritsar is also known for its Yarn and Textile/Ready Made Garments/ Hosiery industry. Punjab has highly developed small scale industries and has surplus of various small scale and other industrial and manufactured products such as bicycles, sewing machines, hosiery goods, leather goods, tools etc. This study aims at, analyzing the trends of exports in Punjab since 1990. For this purpose, five major industries have been selected, whose exports are substantial such as Yarn and Textile Industry/Ready Made Garments/ Hosiery from Ludhiana and Amritsar, Leather Industry, Sports Industry, and Hand and Tools Industry from Jalandhar, Bicycle and Bicycle Parts from Ludhiana.

Keywords: Exports, Trend Lines, Projections, WTO.

INTRODUCTION

The recent liberalization of the Indian economy has pitch forked Punjab in to the global business mainstream. Heralding this change are more and more entrepreneurs, industrialists and investors with vision, from across the globe. Punjab was determined to achieve a high annual industrial rate of growth during the 1990s. Going by the availability of raw materials and the thrust areas identified by the government for investment opportunities are available for areas such as processing of major and minor crops, industries based on agricultural waste/residue (wheat/paddy straw, paddy husk), processing of fruits and vegetables, dairy or poultry based units, leather and sports goods, meat processing, textiles,

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electronics & telecommunications, information technology, infrastructure modernization and development, automobiles and farm machinery, engineering industries related to agriculture & food processing, including ancillary units, chemical industries, including drugs and pharmaceuticals etc. (Source: Department of Industries & Commerce, Punjab)

TREND LINES FOR SIX SELECTED INDUSTRIES EXPORTS FROM PUNJAB

Trend lines showed the forecasting of exports from Punjab by using different method such as linear, logarithmic, polynomial, power, exponential and moving average. The method which has highest value of R-squared has a good value of forecast. Forecasting of six selected industries from Punjab by using trend lines are as given below:

1. Readymade garments and hosiery: In Punjab, Ludhiana is the leading player in readymade and hosiery industry. Ludhiana accounts for about 21 per cent of all industrial units and over 28 per cent of the industrial output of the state. The hosiery and garments sector is much more labour intensive, small scale, employing 5-40 workers per unit. Most of the units of this industry are small scale and are located in and operate from residential areas and some large units are based in government promoted industrial estate. The R-squared in case of exponential was 0.9278.

Table 1.1
Trends and Forecast of Exports of Readymade Garments and Hosiery

| Year | Export of Readymade garments and Hosiery from Punjab (Rs Crore) | Trends and forecasting in Exports of Readymade garments and Hosiery from Punjab (Rs Crore) |
|-----------|--|---|
| 1990-91 | 291 | 196 |
| 1991-92 | 268 | 224 |
| 1992-93 | 185 | 256 |
| 1993-94 | 330 | 293 |
| 1994-95 | 348 | 335 |
| 1995-96 | 422 | 383 |
| 1996-97 | 487 | 438 |
| 1997-98 | 508 | 501 |
| 1998-99 | 445 | 573 |
| 1999-2000 | 518 | 655 |
| 2000-01 | 525 | 749 |

contd. table 1.1

| Year | Export of Readymade garments and Hosiery from Punjab (Rs Crore) | Trends and forecasting in Exports of Readymade garments and Hosiery from Punjab (Rs Crore) |
|---------|--|---|
| 2001-02 | 816 | 857 |
| 2002-03 | 1261 | 980 |
| 2003-04 | 1312 | 1120 |
| 2004-05 | 970 | 1281 |
| 2005-06 | 985 | 1465 |
| 2006-07 | 1306 | 1675 |
| 2007-08 | 2190 | 1916 |
| 2008-09 | 1977 | 2191 |
| 2009-10 | 2584 | 2505 |
| 2010-11 | 5408 | 2865 |
| 2011-12 | 3143 | 3276 |
| 2012-13 | 4275 | 3746 |
| 2013-14 | | 4284 |
| 2014-15 | | 4898 |
| 2015-16 | | 5601 |
| 2016-17 | | 6405 |
| 2017-18 | | 7324 |
| 2018-19 | | 8376 |
| 2019-20 | | 9578 |
| 2020-21 | | 10952 |
| 2021-22 | | 12524 |
| 2022-23 | | 14321 |
| 2023-24 | | 16377 |
| 2024-25 | | 18727 |
| 2025-26 | | 21415 |
| 2026-27 | | 24488 |
| 2027-28 | | 28003 |

Table no.1.1 depicts the trends and forecast of Punjab readymade garments and hosiery industry. After 2010-11 the actual exports of readymade garments and hosiery declined. The reason for decline was that the exporters from Punjab have to pay far more to export, due to this there is increase in the cost of production i.e. transportation charges as there is no port in Punjab. So the products from Punjab are not in good position to face price competitiveness in the international market.

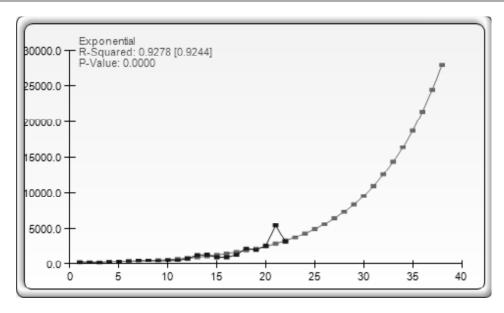


Figure 1.1: Trends and Forecast of Exports of Readymade Garments and Hosiery

The R-squared of readymade garments was 0.9278 in case of exponential.

Projections had been made for the readymade garments exports from Punjab at current prices on the basis of their actual performance during 1991-92 to 2009-10. Punjab can export readymade garments worth Rs. 28002.5650 crore in 2027-28. Thus, based on Punjab's actual exports of readymade garments, there exists a scope for her exports in future. Therefore, efforts at the international level are required to be made to increase the exports to earn a fair name for Punjab in the world trade.

2. Cycle and cycle parts

India is second largest manufacturer of world in cycle and cycle part industry after China. And Ludhiana is cluster for this industry. The Ludhiana cluster produces about 60 per cent of the total cycles manufactured in the country in the large and small scale sector and more than 80 per cent of the parts and components in the small and tiny sector. The first indigenously owned cycle manufacturing unit in Punjab was Atlas Cycles, established at Sonepat in 1951 in the SSI sector. Hero Cycle Ltd. commenced production of complete cycles in 1956 as an SSI unit in Ludhiana and became the world's largest producer of bicycles in 1989, with a record production of 29,36,076 units and entered the Guinness Book of World Records (Source: Planning Commission, Punjab). The R-squared in case of power was 0.7144.

Table 1.2
Trends and Forecast of Cycle and Cycle parts

| Year | Export of Cycle and Cycle Parts from Punjab (Rs Crore) | Trends and forecasting in Exports of Cycle and cycle parts from Punjab (Rs Crore) |
|-----------|--|---|
| 1990-91 | 66 | 110 |
| 1991-92 | 171 | 185 |
| 1992-93 | 296 | 251 |
| 1993-94 | 518 | 312 |
| 1994-95 | 401 | 369 |
| 1995-96 | 436 | 424 |
| 1996-97 | 706 | 476 |
| 1997-98 | 890 | 527 |
| 1998-99 | 462 | 576 |
| 1999-2000 | 516 | 623 |
| 2000-01 | 520 | 670 |
| 2001-02 | 466 | 716 |
| 2002-03 | 763 | 760 |
| 2003-04 | 858 | 804 |
| 2004-05 | 950 | 847 |
| | | Contd |
| 2005-06 | 1184 | 889 |
| 2006-07 | 1434 | 931 |
| 2007-08 | 1044 | 972 |
| 2008-09 | 993 | 1012 |
| 2009-10 | 951 | 1052 |
| 2010-11 | 296 | 1092 |
| 2011-12 | 1283 | 1131 |
| 2012-13 | 1579 | 1169 |
| 2013-14 | | 1208 |
| 2014-15 | | 1245 |
| 2015-16 | | 1283 |
| 2016-17 | | 1320 |
| 2017-18 | | 1357 |
| 2018-19 | | 1393 |
| 2019-20 | | 1429 |
| 2020-21 | | 1465 |
| 2021-22 | | 1501 |
| 2022-23 | | 1536 |
| 2023-24 | | 1571 |
| 2024-25 | | 1606 |
| 2025-26 | | 1640 |
| 2026-27 | | 1674 |
| 2027-28 | | 1708 |

Table 1.2 depicts the trends and forecast of cycle and cycle parts industry of Punjab. From the year 2008-09 to 2010-11 the exports of cycle and cycle parts industry declined because Punjab imports the cycle parts from China. Every month Punjab dry port receives at least 100 containers of Chinese cycle parts. It badly affects the exports of cycle and cycle parts from Punjab. And another problem faced by cycle industry is continuous rise in price of steel.

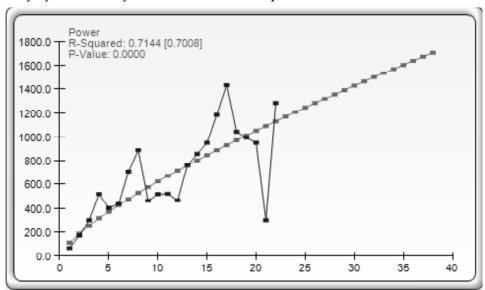


Figure 1.2: Trends and Forecast of Exports of cycle and cycle parts industry

Projections have been made for the cycle and cycle parts exports from Punjab at current prices on the basis of their actual performance during 1991-92 to 2009-10. Punjab can export cycle and cycle parts worth Rs. 1708.4582 crore in 2027-28. Thus, based on Punjab's actual exports of cycle and cycle parts, there exists a scope for her exports in future. Therefore, efforts at the international level are required to be made to increase the exports to earn a fair name for Punjab in the world trade.

3. Sports goods

Jalandhar is main cluster for the sports good industry in Punjab. Jalandhar contributes 55-60 per cent of the total sports good exports from India. The sports goods industry in Punjab provides direct employment to about 10,000 workers and indirect employment to 40,000 workers. The products manufactured include traditional products like footballs, cricket bats, hockey and cricket balls, hockey sticks, tennis, badminton and squash rackets, balls, soft leather goods and shuttlecocks. The R-squared in case of sports good industry exports was highest in case of power that was 0.8774.

Table 1.3
Trends and Forecast of Exports of Sports good industry

| Year | Export of Sports Goods from Punjab (Rs Crore) | Trends and forecasting in Exports of Sports Goods from Punjab (Rs Crore) |
|-----------|--|--|
| 1990-91 | 26 | 13 |
| 1991-92 | 34 | 31 |
| 1992-93 | 41 | 53 |
| 1993-94 | 32 | 77 |
| 1994-95 | 100 | 102 |
| 1995-96 | 118 | 130 |
| 1996-97 | 225 | 159 |
| 1997-98 | 246 | 189 |
| 1998-99 | 161 | 220 |
| 1999-2000 | 193 | 252 |
| 2000-01 | 204 | 285 |
| 2001-02 | 274 | 319 |
| 2002-03 | 285 | 354 |
| 2003-04 | 396 | 390 |
| 2004-05 | 366 | 426 |
| 2005-06 | 471 | 464 |
| 2006-07 | 563 | 502 |
| | | Contd |
| 2007-08 | 552 | 540 |
| 2008-09 | 457 | 579 |
| 2009-10 | 1196 | 619 |
| 2010-11 | 393 | 660 |
| 2011-12 | 1656 | 701 |
| 2012-13 | 1024 | 742 |
| 2013-14 | | 785 |
| 2014-15 | | 827 |
| 2015-16 | | 871 |
| 2016-17 | | 914 |
| 2017-18 | | 958 |
| 2018-19 | | 1003 |
| 2019-20 | | 1048 |
| 2020-21 | | 1094 |
| 2021-22 | | 1140 |
| 2022-23 | | 1186 |
| 2023-24 | | 1233 |
| 2024-25 | | 1280 |
| 2025-26 | | 1328 |
| 2026-27 | | 1376 |
| 2027-28 | | 1425 |

Table 1.3 depicts the trends and forecast of sports good industry of Punjab. Due to the tax burden or unseasonal taxation, lack of raw material, and Chinese good onslaught the exports of sports good from Punjab have declined. And majority of the manufacturers in Jalandhar cater to global players; the slowdown in their countries has affected local manufacturers of sports good industry. In the year 2009-10 the exports of sports good was Rs. 1196 crore and there was a sharp declined noticed in next financial year where the exports were only worth Rs. 393 crore.

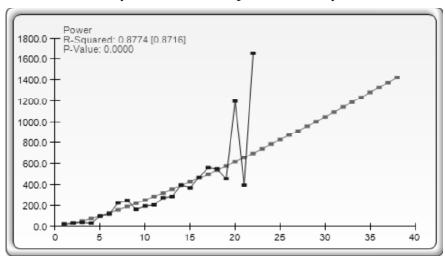


Figure 1.3: Trends and Forecast of Exports of Sports good industry

Projections have been made for the sports good exports from Punjab at current prices on the basis of their actual performance during 1991-92 to 2009-10. Punjab can export sport goods worth Rs. 1424.7187 crore in 2027-28. Thus, based on Punjab's actual exports of sport goods, there exists a scope for her exports in future. Therefore, efforts at the international level are required to be made to increase the exports to earn a fair name for Punjab in the world trade.

4. Yarn and Textile

In Punjab Ludhiana district is worldwide famous for yarn and textile industry. In recent years this industry progressed gradually. Till recent years main trading partner for the export of textile and yarn was the USSR. However, after its disintegration, exports have diversified to other markets, viz., Europe, USA and other advanced countries. Production in the textile and yarn industry achieved an impressive average annual growth rate. Abundance of raw material, trained labour, enabling infrastructure, duster development and an established industrial ecosystem ensure an ideal environment for the booming textile and yarn industry in Punjab. The R-squared was 0.8315 in case of power for exports of yarn and textile.

Table 1.4
Trends and Forecast of Exports yarn and textile industry

| Year | Export of Yarn and Textile from Punjab (Rs Crore) | Trends and forecasting in Export of Yarn and Textile from Punjal (Rs Crore) | | |
|-----------|--|---|--|--|
| 1990-91 | 29 | 7 | | |
| 1991-92 | 19 | 27 | | |
| 1992-93 | 19 | 62 | | |
| 1993-94 | 36 | 112 | | |
| 1994-95 | 72 | 175 | | |
| 1995-96 | 165 | 254 | | |
| 1996-97 | 656 | 347 | | |
| 1997-98 | 831 | 454 | | |
| 1998-99 | 862 | 577 | | |
| 1999-2000 | 918 | 714 | | |
| 2000-01 | 934 | 866 | | |
| 2001-02 | 987 | 1033 | | |
| 2002-03 | 1572 | 1214 | | |
| 2003-04 | 1733 | 1411 | | |
| 2004-05 | 2418 | 1623 | | |
| 2005-06 | 3362 | 1850 | | |
| 2006-07 | 2676 | 2091 | | |
| 2007-08 | 2223 | 2348 | | |
| 2008-09 | 3673 | 2620 | | |
| 2009-10 | 3545 | 2907 | | |
| 2010-11 | 400 | 3209 | | |
| 2011-12 | 6520 | 3526 | | |
| 2012-13 | 3460 | 3858 | | |
| 2013-14 | | 4205 | | |
| 2014-15 | | 4568 | | |
| 2015-16 | | 4946 | | |
| 2016-17 | | 5339 | | |
| 2017-18 | | 5747 | | |
| 2018-19 | | 6171 | | |
| 2019-20 | | 6609 | | |
| 2020-21 | | 7063 | | |
| 2021-22 | | 7532 | | |
| 2022-23 | | 8017 | | |
| 2023-24 | | 8517 | | |
| 2024-25 | | 9032 | | |
| 2025-26 | | 9562 | | |
| 2026-27 | | 9866 | | |
| 2027-28 | | 10257 | | |

Table 1.4 depicts the trends and forecast of yarn and textile industry of Punjab. The textile industry in Punjab is passing through the most tough and difficult phase in recent times. The Textile industry in Punjab suffered from US economic recession, due to this the cotton price increased by 40 per cent, high interest rates is facing closure. In 2010-11 the exports of yarn and textile from Punjab was only Rs. 400 crore, which badly affected the overall exports of Punjab. The taxes and levies in the state are much higher than other states. With induction of entry tax on cotton, the Punjab Textiles Industry became more incompetitive. Because Punjab is far from sea ports the logistic costs add burden to the Industry. To overcome this problem Punjab government introduce subsidy on freight. The government has also withdrawn interest subsidy on exports and with input cost like fuel, power, and transportation. With the introduction of high taxes on textile industry in Punjab, textiles industry becomes more uncompetitive. The Punjab industry is also facing power shortage Projections have been made for the yarn and textile exports from Punjab at current prices on the basis of their actual performance during 1991-92 to 2009-10. Punjab can export yarn and textile worth Rs. 10256.8712 crore in 2027-28. Thus, based on Punjab's actual exports of yarn and textile, there exists a scope for her exports in future. Therefore, efforts at the international level are required to be made to increase the exports to earn a fair name for Punjab in the world trade.

5. Leather goods

Jalandhar is the main cluster of leather industry in Punjab. Items produced by this sector include, bags, handbags, hand gloves and industrial gloves, wallets, ruck sacks, folios, brief cases, travelware, belts, sports goods, upholstery and saddlery goods. The main importers of leather goods are USA, European Union, Africa,

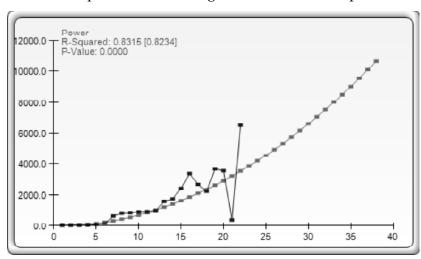


Figure 1.4: Trends and Forecast of Exports of yarn and textile industry

Hong Kong, Australia. In case of leather goods polynomial R-Squared was highest, that was 0.5928.

Table 1.5
Trends and Forecast of Exports of leather goods industry

| Year | Export of Leather Goods from Punjab (Rs Crore) | Trends and forecasting in Exports of Leather Goods from Punjab (Rs Crore) | | |
|-----------|---|---|--|--|
| 1990-91 | 30 | 32 | | |
| 1991-92 | 30 | 37 | | |
| 1992-93 | 40 | 43 | | |
| 1993-94 | 47 | 49 | | |
| 1994-95 | 59 | 55 | | |
| 1995-96 | 53 | 62 | | |
| 1996-97 | 79 | 69 | | |
| 1997-98 | 104 | 77 | | |
| 1998-99 | 83 | 85 | | |
| 1999-2000 | 114 | 94 | | |
| 2000-01 | 18 | 103 | | |
| 2001-02 | 206 | 112 | | |
| 2002-03 | 130 | 122 | | |
| 2003-04 | 66 | 133 | | |
| 2004-05 | 191 | 144 | | |
| 2005-06 | 133 | 155 | | |
| 2006-07 | 198 | 167 | | |
| 2007-08 | 108 | 180 | | |
| 2008-09 | 218 | 192 | | |
| 2009-10 | 234 | 206 | | |
| 2010-11 | 85 | 220 | | |
| 2011-12 | 367 | 234 | | |
| 2012-13 | 226 | 248 | | |
| 2013-14 | | 264 | | |
| 2014-15 | | 279 | | |
| 2015-16 | | 295 | | |
| 2016-17 | | 312 | | |
| 2017-18 | | 329 | | |
| 2018-19 | | 346 | | |
| 2019-20 | | 364 | | |
| 2020-21 | | 383 | | |
| 2021-22 | | 402 | | |
| 2022-23 | | 421 | | |
| 2023-24 | | 441 | | |
| 2024-25 | | 461 | | |
| 2025-26 | | 482 | | |
| 2026-27 | | 503 | | |
| 2027-28 | | 524 | | |

Source: Statistical Abstract of Punjab (Various Issues)

Table 1.5 depicts the trends and forecast of leather goods from Punjab. With global economic slowdown, leather industry Punjab faces a problem. Punjab leather industry is facing a major downturn. There was sharp decline in the export and domestic consumption. Due to this in 2000-01 the exports of leather goods was Rs. 18 crore only and Rs. 85 crore in 2010-11. To promote the leather industry in Punjab, Punjab government reduced import duty on leather industry. Lack of quality raw material and two-and-a-half-day power cuts are also a problem for leather industry in Punjab. Another problem faced by leather industry is prices of finished goods are not moving up in sync with the raw material prices. Cost of raw leather sheet has increased by Rs.5 per square feet and prices of chemicals have gone up by about 10 percent and further 10 percent rise is expected in near future.

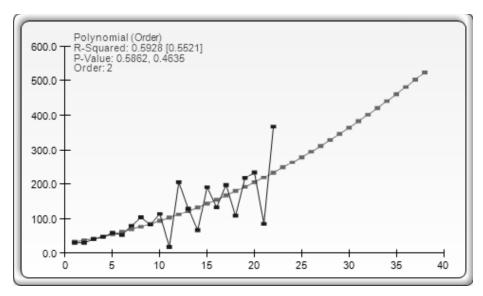


Figure 1.5: Trends and Forecast of Exports of leather goods industry

Projections have been made for the leather goods exports from Punjab at current prices on the basis of their actual performance during 1991-92 to 2009-10. Punjab can export leather goods worth Rs. 524.4899 crore in 2027-28. Thus, based on Punjab's actual exports of leather goods, there exists a scope for her exports in future. Therefore, efforts at the international level are required to be made to increase the exports to earn a fair name for Punjab in the world trade.

6. Hand tools/machine tools

The hand tools industry is concentrated in Jalandhar and Ludhiana. The use of hand tools covers almost all types of industries, viz., engineering, electrical and electronics, construction, plumbing, etc. Absence of these tools would in fact

paralyse every type of industrial activity. Hand tools most commonly used in industries are wrenches, hand drills, pullers, vices, hammers, screwdrivers, pliers, spanners, clamps, cramps, etc. Such hand tools, as flaring tools, pullers, ring expanders and compressors, screw and stud extractors, tyre valve pull-out tools, flanging tools, valve lifters and reseating tools etc., are extensively used in automobile repair workshops and garages. They also have important applications in the household sector in day to day life. (Source: Planning Commission, Punjab) The R-squared is highest in case of power was 0.7374 in case hand tools/machines.

Table 1.6
Trends and Forecast of Exports of Hand tools/ machines industry

| Year | Export of Leather Goods from Punjab (Rs Crore) | Trends and forecasting in Export of Leather Goods from Punjab (Rs Crore) | | |
|-----------|---|--|--|--|
| 1990-91 | 20 | 7 | | |
| 1991-92 | 18 | 21 | | |
| 1992-93 | 19 | 39 | | |
| 1993-94 | 28 | 61 | | |
| 1994-95 | 53 | 85 | | |
| 1995-96 | 58 | 113 | | |
| 1996-97 | 44 | 143 | | |
| 1997-98 | 352 | 176 | | |
| 1998-99 | 300 | 211 | | |
| 1999-2000 | 350 | 248 | | |
| 2000-01 | 321 | 288 | | |
| 2001-02 | 437 | 329 | | |
| 2002-03 | 417 | 372 | | |
| | | Contd | | |
| 2003-04 | 872 | 417 | | |
| 2004-05 | 710 | 464 | | |
| 2005-06 | 968 | 512 | | |
| 2006-07 | 1715 | 562 | | |
| 2007-08 | 1126 | 614 | | |
| 2008-09 | 1102 | 668 | | |
| 2009-10 | 1292 | 722 | | |
| 2010-11 | 279 | 779 | | |
| 2011-12 | 231 | 837 | | |
| 2012-13 | 255 | 896 | | |
| 2013-14 | | 957 | | |
| 2014-15 | | 1019 | | |
| 2015-16 | | 1082 | | |
| 2016-17 | | 1147 | | |
| 2017-18 | | 1213 | | |

contd. table 1.6

| Year | Export of Leather Goods from Punjab (Rs Crore) | Trends and forecasting in Exports of Leather Goods from Punjab (Rs Crore) |
|---------|---|---|
| 2018-19 | | 1280 |
| 2019-20 | | 1349 |
| 2020-21 | | 1419 |
| 2021-22 | | 1490 |
| 2022-23 | | 1562 |
| 2023-24 | | 1636 |
| 2024-25 | | 1711 |
| 2025-26 | | 1787 |
| 2026-27 | | 1864 |
| 2027-28 | | 1942 |

Table 1.6 depicts the trends and forecast of hand tool/machines industry of Punjab. The problem generally faced by the exporters of hand tool items is sometime absence of buyers. Form 2010-11 onward the exports of hand tools/ machines declined due to lack of technology. Industrialist should adopt R&D benefits and adopt new technology, which save input costs drastically and importing state-of-the-art machinery and the latest technology from Taiwan, especially Cold Forging Technology and Blue Moulding Technology.

Projections have been made for the hand tools/machines exports from Punjab at current prices on the basis of their actual performance during 1991-92 to 2009-

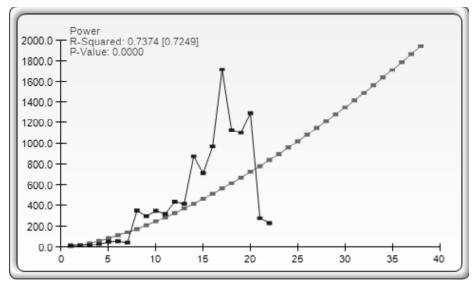


Figure 1.6: Trends and Forecast of Exports of hand tool/machine industry

10. Punjab can export hand tools/machines worth Rs. 1941.7155 crore in 2027-28. Thus, based on Punjab's actual exports of hand tools/machines, there exists a scope for her exports in future. Therefore, efforts at the international level are required to be made to increase the exports to earn a fair name for Punjab in the world trade.

1.2. CAUSES OF TRENDS

Punjab has not been able to achieve faster growth of industries in the state. This slow pace of industrial exports. There are certain reasons that why the exporters of Punjab/India is not in a good position in the world trade which are as follows:

- 1. Main problem faced by an exporter from Punjab is of the infrastructure. Roads and railways are main sources of transportation. A container takes 10 to 15 days to reach Mumbai, which consumes more time, which may cause in delays of deliveries, again the exporters may lose their confidences in the international markets.
- 2. Small scale industries do not have better technology. They are not capable of mass production, which is also a loophole.
- 3. One major problem is related to electricity. One industrialist cannot run industry for more than 6 hours a day.
- 4. Role of state government is nil, there is inadequate or no support for the industry.
- 5. Child labour is another major cause. Sports goods industry uses child labour directly or indirectly. Sports goods industry has received ultimatum previously by the foreign countries because of the involvement of child labour in the industry. Child labour is strictly restricted in WTO.
- 6. According to WTO rules if there is no work there is no labour. But this rule is not applicable here because of labour unions.
- 7. Products exported from Punjab are no longer competitive.
- 8. In terms of transportation one can provide subsidy to its exporters, but no imitative is being taken by the Punjab Government to get this export subsidy on transportation due to some political reasons.
- 9. The state of Punjab is poor in case of natural resources. The soil and climate suits agriculture. There is a need of minerals for the production process. But these are not available in Punjab. Several minerals are imported from other states and countries. This takes a long time for industrial processing. There is a withdrawal of the freight equalization scheme of the central government that has put extra burden on exporters of Punjab and discourages the exporters.

10. Another major reason is the political instability and militancy in Punjab. Several exporters and industries migrated during militancy period from Punjab to other states.

There are many reasons for the slow growth of Punjab's exports. Majority of the export firms from Punjab are one man shows, their capital bases are poor and they do not have access to economies of scale. The international organizations are likely to create some far reaching implications of these exporters in Punjab, specifically with regard to their competitive ability and integration with global markets.

These industries continue to be the main foreign exchange earner for the country and have played a pivotal role in balancing India's balance of trade. However for the last 4 to 5 years, these industries have been passing through a very difficult period. The general economic slowdown in the US and other economies of the world continued in the year 2002, 2009 and thus affected the performance of these industries. The global competition and stagnation has pushed the product prices to such an extent that maintaining a reasonable performance has become a great challenge. The serve squeezes on the margins are affecting efforts as well as profitability of these industries. The entry of China into WTO, has the major impact on these industries. China is a great challenge for the domestic producers. These industries are basically labour intensive industries. Due to the competition in the global market and for the survival in the international market, these industries require zero MFN tariffs in the developed countries on labour intensive goods. But developed countries continue to maintain high tariffs on labour intensive goods to protect their domestic industries. The high domestic support, export subsidies and denial of market access through various tariff and non tariff barriers in the developed countries, have resulted a fall in global industrial commodity prices in the post globalization period. International quality standards are very difficult to be maintained by exporters from Punjab in the globalization regime. In more recent years there has been a decline in garment exports from the country and from the region. Such exports have been constrained by extensive protection of domestic textile and clothing industries by industrialized countries through import quotas imposed under the Multifiber Arrangement (MFA). The large number of people employed in the textile and clothing sector in these countries has meant that quotas could continue for many decades despite recognition of the inefficiency of such protection. The threats of WTO on industry are cost competitiveness, competition from China, Indonesia etc., import licensing procedure, environmental threats etc.

Like a coin has two sides in the same way, WTO has two aspects one is good and other is bad. We have analyzed the bad impact of the WTO above. There are certain ample opportunities through WTO for the ambitious young exporters,

entrepreneurs, industrialist etc. The aim is to pave the way for greater market access for all member countries by slashing the import duties on thousands of industrial goods. The agreement on textile and clothing was given a full structure. The USA has reluctantly agreed to phase out the import quotas on the Third World textiles and clothing over 10 years from 1995 in place of quota system. Agreement on Anti dumping have been subjected to Measures Disciplines. Agreement on Trade Related Investment Measures (TRIMS) has also been incorporated. The idea is to open up foreign and international investment across national barriers among nations.

Most Favored Nation Treatment (MFN) provides equal treatment to all member countries. Any trade concession offered to one member country must be offered to all their member countries. Imported goods share should not be discriminated against in favor of the domestic goods. Some treatment must be accorded to goods imported from outside the country. This would reduce barriers to trade

1.3. METHODOLOGY FOR TOTAL EXPORTS OF SELECTED INDUSTRIES FROM PUNJAB BY USING ARIMA

Export performance of six selected industries from Punjab Moving Average structure as explained by ARIMA models. Punjab's export of industrial goods will be modeled as ARIMA process. Identification of the values of parameters p,d and q is done on basis of ACF and PACF analysis. Data analyzed in the study is yearly exports from Punjab in Crore Rupees from 1990-91 till 2012-13. Data from 1990-91 till 2012-13 is used to train the structural models while next 15 years data is used to

Table 1.7
AUTO-ARIMA (Autoregressive Integrated Moving Average)

| Models | Adjusted R-Squared | Akaike Information Criterion (AIC) | Schwarz Criterion (SC) | Durbin- Watson Statistic (DW) | Number of Iterations | Model Rank |
|---------------|-----------------------|---|------------------------------|--|-------------------------|---------------|
| P=2, D=0, Q=0 | 0.8786 | 16.1387 | 16.5736 | 2.4238 | 0 | 1 |
| P=2, D=2, Q=0 | 0.8588 | 16.0043 | 16.4692 | 2.0095 | 0 | 2 |
| P=1, D=0, Q=0 | 0.7744 | 17.6488 | 17.9298 | 3.0016 | 0 | 3 |
| P=2, D=1, Q=1 | 0.5490 | 16.7960 | 17.3951 | 1.6970 | 13 | 4 |
| P=0, D=0, Q=2 | 0.5445 | 17.5281 | 17.9371 | 1.3456 | 36 | 5 |
| P=2, D=1, Q=0 | 0.5260 | 16.9062 | 17.3555 | 1.6734 | 0 | 6 |
| P=1, D=1, Q=1 | 0.4717 | 16.1667 | 16.6016 | 2.0021 | 25 | 7 |
| P=1, D=1, Q=0 | 0.4622 | 16.2351 | 16.5251 | 2.2399 | 0 | 8 |
| P=0, D=1, Q=1 | 0.4127 | 17.0936 | 17.3746 | 2.4532 | 23 | 9 |
| P=0, D=2, Q=0 | 0.0000 | 17.9711 | 18.1160 | 2.9144 | 0 | 10 |
| P=0, D=1, Q=0 | 0.0000 | 17.6746 | 17.8151 | 3.1582 | 0 | 11 |

test the accuracy of the model forecast. Table (1) describes the data used in the analysis. First and foremost step before fitting the model is making the time series stationary. If time series is not stationary then it has to be transformed to make it stationary. Generally time series is differenced to make it stationary. Plots of ACF and LBQ test statistics will be used to check the stationarity of the model.

Table 1.8 Regression Statistics

| P.C. 1/C. (C: : + (| | A1 '1 T ((' | |
|---|---------|---------------------------------|---------|
| R-Squared (Coefficient of | | Akaike Information | |
| Determination) | 0.8908 | Criterion (AIC) | 16.1387 |
| Adjusted R-Squared | 0.8786 | Schwarz Criterion (SC) | 16.5736 |
| Multiple R (Multiple Correlation Coefficient) | 0.9438 | Log Likelihood | -169.46 |
| Standard Error of the Estimates (SEy) | 3588.51 | Durbin-Watson (DW) Statistic | 2.4238 |
| Number of Observations | 21 | Number of Iterations | 0 |

Table 1.9 Regression Results

| | Intercept | AR(1) | AR(2) |
|----------------|-----------|---------|--------|
| Coefficients | 435.1838 | 0.2311 | 0.9003 |
| Standard Error | 470.6370 | 0.1728 | 0.2026 |
| t-Statistic | 0.9247 | 1.3372 | 4.4433 |
| p-Value | 0.3674 | 0.1978 | 0.0003 |
| Lower 5% | 1251.2983 | 0.5308 | 1.2516 |
| Upper 95% | -380.9306 | -0.0686 | 0.5489 |

Table 1.10 Analysis of Variance

| | Sums of Squares | Mean of Squares | F- Statistic | p- Value | Hypothesis Test | |
|------------|--------------------|--------------------|-----------------|-------------|---|--------|
| Regression | 229419320.1 | 114709660 | 73.41 | 0.0000 | Critical F-statistic (99% confidence with df of 2 and 18) | 6.0129 |
| Residual | 28128375.02 | 1562687.5 | | | Critical F-statistic (95% confidence with df of 2 and 18) | 3.5546 |
| Total | 257547695.1 | | | | Critical F-statistic (90% confidence with df of 2 and18) | 2.6239 |

Table 1.11 Autocorrelation

| Time Lag | AC | PAC | Lower Bound | Upper Bound | Q-Stat | Prob |
|----------|----------|----------|-------------|-------------|----------|--------|
| 1 | 0.7944 | 0.7944 | (0.4170) | 0.4170 | 15.2406 | 0.0001 |
| 2 | 0.6531 | 0.0598 | (0.4170) | 0.4170 | 26.0846 | 0.0000 |
| 3 | 0.5976 | 0.1693 | (0.4170) | 0.4170 | 35.6661 | 0.0000 |
| 4 | 0.4463 | (0.2378) | (0.4170) | 0.4170 | 41.3256 | 0.0000 |
| 5 | 0.3415 | 0.0234 | (0.4170) | 0.4170 | 44.8455 | 0.0000 |
| 6 | 0.2500 | (0.1045) | (0.4170) | 0.4170 | 46.8586 | 0.0000 |
| 7 | 0.1217 | (0.0971) | (0.4170) | 0.4170 | 47.3699 | 0.0000 |
| 8 | 0.0219 | (0.0790) | (0.4170) | 0.4170 | 47.3877 | 0.0000 |
| 9 | (0.0646) | (0.0652) | (0.4170) | 0.4170 | 47.5557 | 0.0000 |
| 10 | (0.1638) | (0.0934) | (0.4170) | 0.4170 | 48.7336 | 0.0000 |
| 11 | (0.2549) | (0.1116) | (0.4170) | 0.4170 | 51.8718 | 0.0000 |
| 12 | (0.3003) | 0.0057 | (0.4170) | 0.4170 | 56.7114 | 0.0000 |
| 13 | (0.3365) | (0.0320) | (0.4170) | 0.4170 | 63.5474 | 0.0000 |
| 14 | (0.3467) | 0.0391 | (0.4170) | 0.4170 | 71.8435 | 0.0000 |
| 15 | (0.3578) | (0.0830) | (0.4170) | 0.4170 | 82.1479 | 0.0000 |
| 16 | (0.3744) | (0.0534) | (0.4170) | 0.4170 | 95.6863 | 0.0000 |
| 17 | (0.3630) | (0.0358) | (0.4170) | 0.4170 | 111.6007 | 0.0000 |
| 18 | (0.3371) | (0.0052) | (0.4170) | 0.4170 | 129.8930 | 0.0000 |
| 19 | (0.2976) | 0.0201 | (0.4170) | 0.4170 | 151.2847 | - |
| 20 | (0.2350) | 0.0388 | (0.4170) | 0.4170 | 177.9657 | |

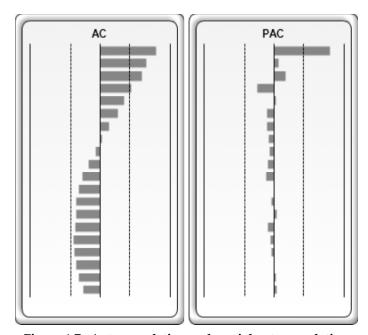


Figure 1.7: Auto correlation and partial auto correlation

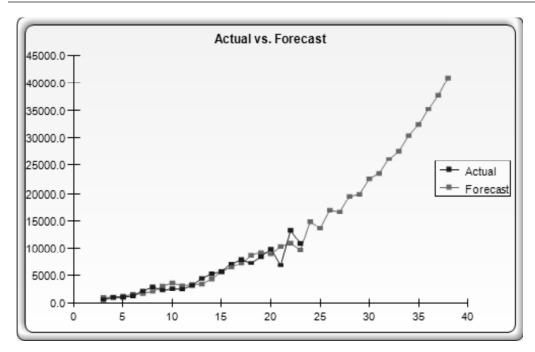


Figure 1.8: Comparison of actual and forecasted Exports

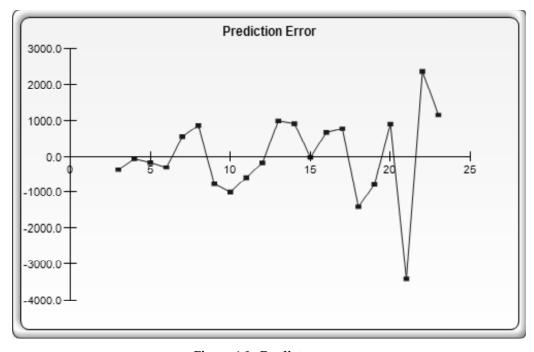


Figure 1.9: Predictor error

Table 1.12
Projections and trends of six selected industries exports of Punjab at current prices on the basis of their actual performance during 1990-91 to 2012-13

| Year | Actual (Y) | Forecast (F) |
|-----------|------------|--------------|
| 1992-93 | 600 | 976 |
| 1993-94 | 991 | 1060 |
| 1994-95 | 1033 | 1204 |
| 1995-96 | 1252 | 1566 |
| 1996-97 | 2197 | 1655 |
| 1997-98 | 2930 | 2070 |
| 1998-99 | 2314 | 3090 |
| 1999-2000 | 2610 | 3608 |
| 2000-01 | 2522 | 3122 |
| 2001-02 | 3185 | 3368 |
| 2002-03 | 4427 | 3442 |
| 2003-04 | 5238 | 4326 |
| 2004-05 | 5606 | 5631 |
| 2005-06 | 7104 | 6446 |
| 2006-07 | 7892 | 7123 |
| 2007-08 | 7244 | 8654 |
| 2008-09 | 8421 | 9214 |
| 2009-10 | 9801 | 8902 |
| 2010-11 | 6862 | 10281 |
| 2011-12 | 13201 | 10845 |
| 2012-13 | 10819 | 9664 |
| 2013-14 | | 14820 |
| 2014-15 | | 13600 |
| 2015-16 | | 16920 |
| 2016-17 | | 16589 |
| 2017-18 | | 19502 |
| 2018-19 | | 19877 |
| 2019-20 | | 22586 |
| 2020-21 | | 23550 |
| 2021-22 | | 26212 |
| 2022-23 | | 27694 |
| 2023-24 | | 30433 |
| 2024-25 | | 32401 |
| 2025-26 | | 35322 |
| 2026-27 | | 37768 |
| 2027-28 | | 40963 |

Projections have been made for the six selected industries exports of Punjab at current prices on the basis of their actual performance during 1990-91 to 2012-13. Table 5.12 shows these projections. Punjab can export goods worth Rs. 40963 crore in 2027-28. Thus, based on Punjab's actual exports, there exists a scope for her

exports in future. Therefore, efforts at the international level are required to be made to increase the exports to earn a fair name for Punjab in the world trade.

Forecasting and Trends in total exports of Punjab

Moving Average structure as explained by ARIMA models. Punjab's export of industrial goods will be modeled as ARIMA process. Identification of the values of parameters p,d and q is done on basis of ACF and PACF analysis. Data analyzed in the study is yearly exports from Punjab in Crore Rupees from 1991-1992 till 2009-2010. Data from 1990-91 till 2009-10 is used to train the structural models while next 10 years data is used to test the accuracy of the model forecast. Table (5.18) describes the data used in the analysis. First and foremost step before fitting the model is making the time series stationary. If time series is not stationary then it has to be transformed to make it stationary. Generally time series is differenced to make it stationary. Plots of ACF and LBQ test statistics will be used to check the stationarity of the model.

Table 1.13
AUTO-ARIMA (Autoregressive Integrated Moving Average)

| Models | Adjusted R-Squared | Akaike Information Criterion (AIC) | Schwarz Criterion (SC) | Durbin- Watson Statistic (DW) | Number of Iterations | Model Rank |
|---------------|-----------------------|---|------------------------------|--|-------------------------|---------------|
| P=1, D=0, Q=0 | 0.9457 | 15.7671 | 16.0771 | 2.4824 | 0 | 1 |
| P=2, D=0, Q=0 | 0.9408 | 16.6282 | 17.1100 | 2.2465 | 0 | 2 |
| P=0, D=0, Q=2 | 0.8423 | 17.6791 | 18.1285 | 0.3550 | 32 | 3 |
| P=2, D=2, Q=0 | 0.6337 | 16.4837 | 17.0035 | 1.6495 | 0 | 4 |
| P=0, D=0, Q=1 | 0.5715 | 18.7356 | 19.0351 | 0.5412 | 29 | 5 |
| P=0, D=2, Q=0 | 0.0000 | 17.5143 | 17.6748 | 2.8611 | 0 | 6 |
| P=0, D=1, Q=0 | 0.0000 | 15.8895 | 16.0445 | 1.9995 | 0 | 7 |
| P=2, D=1, Q=0 | -0.0155 | 15.7450 | 16.2450 | 1.5883 | 0 | 8 |
| P=0, D=1, Q=1 | -0.0532 | 15.8845 | 16.1944 | 1.8398 | 12 | 9 |
| P=1, D=1, Q=0 | -0.0599 | 16.8016 | 17.1228 | 1.9645 | 0 | 10 |

Table 1.14 Regression Statistics

| | Akaike Information | |
|---------|-----------------------------|--|
| 0.9487 | Criterion (AIC) | 15.7671 |
| 0.9457 | Schwarz Criterion (SC) | 16.0771 |
| | | |
| 0.9740 | Log Likelihood | -149.79 |
| | Durbin-Watson (DW) | |
| 4512.76 | Statistic | 2.4824 |
| 19 | Number of Iterations | 0 |
| | 0.9457 0.9740 4512.76 | 0.9487 Criterion (AIC) 0.9457 Schwarz Criterion (SC) 0.9740 Log Likelihood Durbin-Watson (DW) 4512.76 Statistic |

Table 1.15 Regression Results

| | Intercept | AR(1) |
|----------------|-----------|---------|
| Coefficients | 283.9372 | 1.0945 |
| Standard Error | 414.6082 | 0.0617 |
| t-Statistic | 0.6848 | 17.7309 |
| p-Value | 0.5027 | 0.0000 |
| Lower 5% | 1005.1924 | 1.2019 |
| Upper 95% | -437.3180 | 0.9871 |

Table 1.16 Analysis of Variance

| | Sums of Squares | Mean of Squares | F- Statistic | p- Value | Hypothesis Test | |
|------------|--------------------|--------------------|-----------------|-------------|---|--------|
| Regression | 347764392.9 | 347764392.9 | 314.38 | 0.0000 | Critical F-statistic (99% confidence with df of 1 and 17) | 8.3997 |
| Residual | 18805041.67 | 1106178.92 | | | Critical F-statistic (95% confidence with df of 1 and 17) | 4.4513 |
| Total | 366569434.5 | | | | Critical F-statistic (90% confidence with df of 1 and 17) | 3.0262 |

Table 1.17 Autocorrelation

| Time Lag | AC | PAC | Lower Bound | Upper Bound | Q-Stat | Prob |
|----------|----------|----------|-------------|-------------|----------|--------|
| | | | | | | |
| 1 | 0.7970 | 0.7970 | (0.4472) | 0.4472 | 14.0796 | 0.0002 |
| 2 | 0.6231 | (0.0332) | (0.4472) | 0.4472 | 23.1910 | 0.0000 |
| 3 | 0.5105 | 0.0656 | (0.4472) | 0.4472 | 29.6905 | 0.0000 |
| 4 | 0.3424 | (0.2122) | (0.4472) | 0.4472 | 32.8098 | 0.0000 |
| 5 | 0.2154 | 0.0028 | (0.4472) | 0.4472 | 34.1325 | 0.0000 |
| 6 | 0.1320 | (0.0122) | (0.4472) | 0.4472 | 34.6671 | 0.0000 |
| 7 | (0.0037) | (0.1815) | (0.4472) | 0.4472 | 34.6676 | 0.0000 |
| 8 | (0.1069) | (0.0433) | (0.4472) | 0.4472 | 35.0824 | 0.0000 |
| 9 | (0.1545) | 0.0012 | (0.4472) | 0.4472 | 36.0354 | 0.0000 |
| 10 | (0.2020) | (0.0186) | (0.4472) | 0.4472 | 37.8442 | 0.0000 |
| 11 | (0.2614) | (0.1220) | (0.4472) | 0.4472 | 41.2517 | 0.0000 |
| 12 | (0.3085) | (0.1032) | (0.4472) | 0.4472 | 46.6772 | 0.0000 |
| 13 | (0.3492) | (0.0656) | (0.4472) | 0.4472 | 54.7855 | 0.0000 |
| 14 | (0.3631) | (0.0112) | (0.4472) | 0.4472 | 65.3050 | 0.0000 |
| 15 | (0.3690) | (0.0877) | (0.4472) | 0.4472 | 78.8895 | 0.0000 |
| 16 | (0.3455) | 0.0067 | (0.4472) | 0.4472 | 94.7629 | 0.0000 |
| 17 | (0.2919) | 0.0397 | (0.4472) | 0.4472 | 111.7670 | 0.0000 |
| 18 | (0.2328) | 0.0176 | (0.4472) | 0.4472 | 133.3930 | 0.0000 |

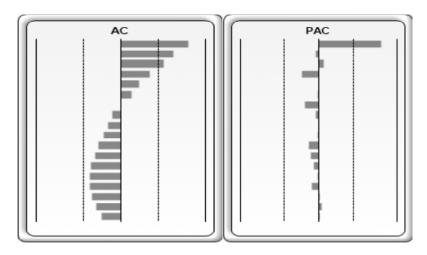


Figure 1.10: Auto correlation and partial auto correlation.

Table 5.18 Projections of Total Exports from Punjab

| S.No | Year | Exports (Rs. Crore) | Forecasted Value of Exports (Rs Crore) |
|------|-----------|------------------------|---|
| 1 | 1991-92 | 901 | 1126 |
| 2 | 1992-93 | 1215 | 1270 |
| 3 | 1993-94 | 1815 | 1614 |
| 4 | 1994-95 | 2082 | 2270 |
| 5 | 1995-96 | 2565 | 2563 |
| 6 | 1996-97 | 3641 | 3091 |
| 7 | 1997-98 | 4205 | 4269 |
| 8 | 1998-99 | 3629 | 4886 |
| 9 | 1999-2000 | 4063 | 4256 |
| 10 | 2000-01 | 4015 | 4731 |
| 11 | 2001-02 | 4408 | 4678 |
| 12 | 2002-03 | 7014 | 5109 |
| 13 | 2003-04 | 8933 | 7961 |
| 14 | 2004-05 | 7914 | 10061 |
| 15 | 2005-06 | 9656 | 8946 |
| 16 | 2006-07 | 11798 | 10853 |
| 17 | 2007-08 | 11267 | 13197 |
| 18 | 2008-09 | 13888 | 12616 |
| 19 | 2009-10 | 15972 | 15485 |
| 20 | 2011-12 | | 17765 |
| 21 | 2012-13 | | 19728 |
| 22 | 2013-14 | | 21877 |
| 23 | 2014-15 | | 24229 |

contd. table 5.18

| S.No | Year | Exports (Rs. Crore) | Forecasted Value of Exports (Rs Crore) |
|------|---------|------------------------|---|
| | | (10.01010) | Emporto (1to Grore) |
| 24 | 2015-16 | | 26802 |
| 25 | 2016-17 | | 29619 |
| 26 | 2017-18 | | 32703 |
| 27 | 2018-19 | | 36077 |
| 28 | 2019-20 | | 39771 |
| 29 | 2020-21 | | 43814 |

Source: Govt. of Punjab, Statistical Abstract of Punjab, (various issues)

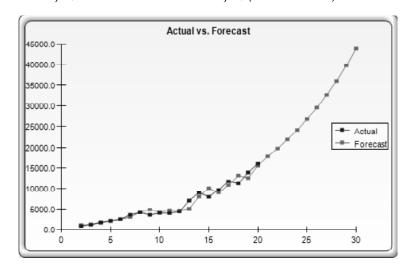


Figure 1.11: Comparison of actual and forecasted Exports

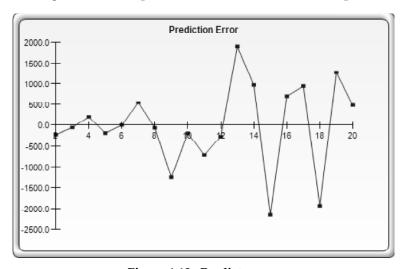


Figure 1.12: Predictor error

Projections have been made for the industrial exports of Punjab at current prices on the basis of their actual performance during 1991-92 to 2009-10. Table 5.18 shows these projections. Punjab can export goods worth Rupees 43814 crore in 2020-21. Thus, based on Punjab's actual exports, there exists a scope for her exports in future. Therefore, efforts at the international level are required to be made to increase the exports to earn a fair name for Punjab in the world trade.

SUMMARY

Punjab is on its way to rapid industrialization through coordinated development of small, medium and large scale industries. Industrial sector of Punjab plays a significant role in the development of state. Ludhiana leads in industrialization, accounting for more than 35 per cent of the industrial output, 23 per cent of industrial units and 33 per cent of industrial workforce of Punjab Ludhiana is leading player in readymade and hosiery industry. Ludhiana accounts for about 21 per cent of all industrial units and over 28 per cent of the industrial output of the State. The hosiery and garments sector is much more labour intensive, small scale, employing 5-40 workers per unit. The Ludhiana cluster produces about 60 per cent of the total cycles manufactured in the country in the large and small scale sector and more than 80 per cent of the parts and components in the small and tiny sector. Hero Cycle Ltd. commenced production of complete cycles in 1956 as an SSI unit in Ludhiana and became the world's largest producer of bicycles in 1989, with a record production of 29,36,076 units and entered the Guinness Book of World Records. Jalandhar was main cluster for the sports good industry in Punjab. Jalandhar contributes 55-60 per cent of the total sports good exports from India. The sports goods industry in Punjab provides direct employment to about 10,000 workers and indirect employment to 40,000 workers. Ludhiana district was worldwide famous for yarn and textile industry. In recent years this industry progressed gradually. Till recent years main trading partner for the export of textile and yarn was the USSR. However, after its disintegration, exports have diversified to other markets, viz., Europe, USA and other advanced countries. Production in the textile and yarn industry achieved an impressive average annual growth rate. Abundance of raw material, trained labour, enabling infrastructure, cluster development and an established industrial ecosystem ensure an ideal environment for the booming textile and yarn industry in Punjab. Jalandhar was the main cluster of leather industry in Punjab. Items produced by this sector include, bags, handbags, hand gloves and industrial gloves, wallets, ruck sacks, folios, brief cases, travelware, belts, sports goods, upholstery and saddlery goods. The main importers of leather goods are USA, European Union, Africa, Hong Kong, Australia. The hand tools industry was concentrated in Jalandhar and Ludhiana. The use of hand tools covers almost all types of industries, viz., engineering, electrical and electronics,

construction, plumbing, etc. Absence of these tools would in fact paralyse every type of industrial activity. Unavailability of major raw material such as iron or coal, was a definite hindrance for the establishment of large and medium scale units in Punjab. Punjab Government stepped in to help make large & medium scale production profitable in Punjab. Punjab has not been able to achieve faster growth of industries in the state because of Unavailability of major raw material. Projections have been made for the industrial exports of Punjab at current prices on the basis of their actual performance during 1991-92 to 2009-10. Punjab can export goods worth Rs. 43814 crore in 2020-21. Thus, based on Punjab's actual exports, there exists a scope for her exports in future. Therefore, efforts at the international level are required to be made to increase the exports to earn a fair name for Punjab in the world trade.

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