Knowledge Level of Sustainable Cultivation Practices followed by Strawberry Growers

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Abstract: The strawberry is a widely grown hybrid species of the genus Fragaria. It is cultivated worldwide for its fruit. The fruit is widely appreciated for its characteristics aroma, bright red color, juicy texture and sweetness. The present study on knowledge level of sustainable cultivation practices followed by strawberry growers was undertaken in Mahabaleshawar tehsil of Satara district region of western Maharashtra State with sample size of 110 respondents from 6 villages. Data were collected on personal, socio-economic, communicational and psychological profile of farmers and knowledge and adoption sustainable practices was certain by using exploratory design of social research. Data from the respondents were collected by personally interviewing with the help of present and well-structured interview schedule. Thus, data was collected and appropriated to statistical analysis. Particularly knowledge greater per cent of respondents 62.72 per cent have medium level of knowledge about the sustainable cultivation practices followed in strawberry cultivation.

Keywords: Constraints, Strawberry Cultivation and Suggestions

INTRODUCTION

In an agrarian country like India national income is born by agricultural industries. The knowledge of sustainable cultivation practices by the farmers therefore, become imperative, to increase agricultural production.

Strawberry is important fruit crop of India and its commercial production is possible in temperate and subtropical climate in India. It is generally cultivated in the hills. Strawberry is also successfully cultivated in plains also in Maharashtra around Pune , Nashik and Sangali districts of Maharashtra. It is cultivated commercially in Himachal Pradesh, Uttar Pradesh, Maharashtra, West Bengal, Nilgiri hills, Delhi, Haryana, Kashmir valley and Punjab. Main centres of strawberry cultivation are Nainital (Himachal Deharadun (Uttarakhnd), Pradesh), Mahabaleshwar (Maharashtra), Kashmir valley, Benglore, Kalimpong (West Bengal). In Mahabaleshwar tahsil area under strawberry cultivation was 850 ha. in which 1800 farmers were engaged which produces 20000 tonnes of strawberry which have an worth goes above 100 crore.

METHODOLOGY

For the present study, Satara district is purposively selected as it has highest area under strawberry cultivation. In Satara district, the highest area in under strawberry cultivation in Mahabaleshwar tahsil, hence it was selected. The list of Strawberry growers from the selected villages was obtained from Agricultural assistant and agricultural supervisors of the respective villages. Total 110 respondents were selected by proportionate random sampling method for the present study.

RESEARCH FINDINGS

Practice wise knowledge of strawberry growers

The practice wise information pertaining to the knowledge level of strawberry growing the respondents about the sustainable cultivation practices were collected, tabulated and analyzed.

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 $Table\,1$ Distribution of the respondent according to Practice wise knowledge about sustainable cultivation practices.

Sr.no.	Statement	Knowledge (N=110)						
				Partial		No		
		\overline{F}	%	F	%	F	%	
1	Land preparation							
1.1	Land preparation helps in,							
A	To Manage pest and weed incidence	95	86.36	15	13.63	-	-	
В	To Increase infiltration rate	97	88.18	13	11.81	-	-	
C	To Improve soil physical properties due to natural weathering	92	83.63	18	16.36	-	-	
D	To Optimize nutrient availability	102	92.72	8	7.27	-	-	
Ε	To Reduce erosion	91	82.72	19	17.27	-	-	
F	To Increase the yield stability	104	94.54	6	5.45	_	_	
G	To Balance nutrient flow	101	91.81	9	8.18	_	_	
Н	To It helps proper establishment of crop	108	98.18	2	1.81	_	_	
i	To Enhance the uptake of nutrient from deeper layer	102	92.72	8	7.27	_	_	
1.2	Ploughing the land							
Α	By using bullock power	110	100	_	_	_	_	
В	By using tractor / power tiller	110	100	_	-	_	_	
1.3	Which is best method of planting?							
A	Flat bed	110	100	_	_	_	_	
В	Raised bed	110	100	_	_	_	_	
1.4	Do you have pollyhouse for planting of strawberry?	81	73.63	24	21.81	5	4.54	
2	Nursery management	23	20.90	43	39.09	44	40.00	
2	Cropping Intensity		20.50	10	07.07		10.00	
2.1	For better soil fertility strawberry should be rotated with							
A	Legumes	72	65.45	11	10	27	24.54	
В	cereals	13	11.81	76	69.90	21	19.09	
C	vegetables	64	58.18	26	23.63	20	18.18	
D	d. all	5	4.54	8	7.27	97	88.18	
2.2	Crop rotation helps to	J	1.01	O	7.27	71	00.10	
A	Increase the yield stability	88	80	12	10.90	10	9.09	
В	Reduce weeds, pest and disease incidence	101	91.81	4	3.63	5	4.54	
	Recycling nutrient reserves from depth in the soil	102	92.72	5	4.54	3	2.72	
D	Increases the Arthropod diversity	94	85.45	11	10	5	4.54	
E	Transfer N from N-fixing species	85	77.27	13	11.81	12	10.90	
3	Planting	0.5	77.27	13	11.01	12	10.50	
3.1	Do you know Spacing of raised beds ?							
3.1 A	4×3 m	76	69.09	14	12.74	20	18.18	
В	4×4 m	83	75.45	12	10.90	15	13.63	
		0.5	73.43	12	10.90	13	13.03	
3.2	Which is the proper timing of planting?	83	75.45	11	10	16	14.54	
A	March-April September -October							
В	-	62 106	56.36	32	29.09	16	14.54	
C	November-December	106	96.36	4	03.63	-	-	
3.3	What is a spacing between plant to plant and row to row?	101	01.01	_	E = 4	-	() (
A	45 × 60 cm	101	91.81	6	5.54	7	6.36	
В	$50 \times 75 \text{ cm}$	95	86.36	8	7.27	3	2.72	

(contd... Table 1)

Sr.no.	Statement	Knowledge (N=110)						
		Full		Partial		No		
		\overline{F}	%	F	%	F	%	
3.4	Do you know about Propagation ?	110	100	-	-	-	_	
	Season of propagation							
A	Blooming	102	92.72	5	4.54	3	2.72	
3.5	.how much runners are produced							
A	12-18 runners	78	70.90	18	16.36	14	12.72	
3.6	. Do you know how to take Care of young seedling?							
	1.Soil should be well supplied with							
A	Moisture	95	86.36	11	10	4	3.63	
В	Hoeing	98	89.09	7	6.36	5	4.54	
С	Weed free	110	100	_	-	_	_	
4	Integrated nutrient management							
4.1	Application of FYM to soil helps to :							
A	Increase the water holding capacity of the soil	110	100	_	_	-	-	
В	Improve the physical properties of soil	110	100		_		-	
С	Enhance microbial activity of soil	110	100	_	-	_	_	
D	It maintains the balanced C:N ratio in the soil	52	47.27	28	25.45	30	27.27	
Ε	Humic substances of FYM may act as a plant-growth stimulants	23	20.90	48	43.63	39	39.09	
F	Any other	31	28.81	39	35.45	40	36.36	
4.2	Amount of FYM/compost to be used per acre							
Α	15-25 tonnes	62	56.36	26	23.63	22	20	
4.3	Time of application of FYM							
Α	Before sowing	110	100	_	_	_	_	
В	After sowing	110	100	_	_	_	_	
4.4	Do you know the vermicompost application?	98	89.09	12	10.90	00	00	
A	5-10 t/ha vermicompost applied to field	82	74.54	18	16.36	10	9.09	
4.5	Do you know green manuring crops to be grown?							
A	Dhaincha	110	100	_	_	_	_	
В	Sunhemp	32	29.09	12	10.90	66	60	
C	Cowpea	99	90	11	10	_	_	
4.6	Do you know the biofertilizer application?		, ,		10			
A	Azotobacter	78	70.90	12	10.90	20	18.18	
В	Rhizobium	74	67.27	17	15.45		17.27	
4.7	Which are the advantages of mulching?	, 1	07.27	1,	10.10	17	17.27	
A	Reduces the evaporation rate and weeds	110	100	_	_	_	_	
В	Reduces soil and water erosion	110	100	_	_	_	_	
C	Encourages recycling of nutrients	110	100	_	_	_	_	
D	Any other	-	-	_	_	110	100	
4.8	Which type of mulching you practice?	_	_	_	_	110	100	
В	Trash mulch	110	100	_	_	_	_	
C	Plastic mulch	110	100	-	-	-	-	
4.9	Which chemical fertilizers are generally applied to strawberry?	110	100	-	-	-	-	
	a. Straight fertilizer	110	100					
A	Urea	110	100	-	-	-	-	

(contd... Table 1)

Sr.no.	Statement	Knowledge (N=110)						
			Full		rtial		No	
		\overline{F}	%	F	%	F	%	
В	b.Mix fertilizer	110	110	_	-	_		
	DAP							
С	c.Complex fertilizer	110	110	_	-	_	_	
	19:19:19							
4.10	Do you know Fertilizer Dose?							
A	120kgN:100kgP:75kgK/ha	53	48.18	34	30.9	20	18.18	
5	Integrated Water Management							
5.1	Do you know the different methods of irrigation?							
A	Drip	110	100	-	-	-	-	
В	Furrow	110	100	-	-	-	-	
C	Any other	-	-	-	-	-	-	
5.2	What is a pH of soil required for strawberry crop?							
A	5-6	33	30	64	58.18	13	11.81	
5.3	Do you know the time interval of irrigation?							
Α	Per day	91	82.27	-	-	-	-	
В	Weekly	19	17.27	-	-	-	-	
C	Fortnightly	-	-	-	-	-	-	
6	Integrated pest management							
6.1	Do you know the different method of weed management?							
Α	Cultural methods	88	80	12	10.90	10	9.09	
В	Hand weeding	110	100	-	-	-	-	
C	Mulching	110	100	-	-	-	-	
D	Use of improved implements	72	65.54	32	29.09	6	5.45	
E	Use of herbicide	110	100	-	-	-	-	
6.2	Which are the majour weeds in strawberry field?							
Α	Ghol	91	82.72	19	17.27	-	-	
В	Hariali	98	89.09	12	10.90	-	-	
C	Reshim kata	108	98.18	2	181	-	-	
6.3	Do you know the application of weedicide?	110	100					
Α	Glyphosate	110	100	-	-	-	-	
6.4	Do you know the different methods of IPM tools?							
Α	Cultural methods	92	83.63	18	16.36	-	-	
В	Mechanical method	86	78.18	24	21.81	-	-	
С	Use of chemicals/pesticides	105	95.45	5	4.54	-	-	
D	Biological method	16	14.54	21	19.09	73	66.36	
E	Indigenous technical knowledge	32	29.09	14	12.72	64	58.18	
6.5	Do you know the harmful pest of strawberry?							
A	Thrips	98	89.09	12	10.90	-	-	
В	Red mites	110	100	00	-	-	-	
C	Cutworms	62	56.36	16	14.54	32	29.09	
D	Fruit borer	97	88.18	13	11.81	-	-	

(contd... Table 1)

Sr.no.	Statement	Knowledge (N=110)						
		Full		Partial		No		
		F	%	F	%	F	%	
6.6	Do you know the application of pesticides?							
A	Thrips - Emidachloprid/Rigent	103	93.63	7	6.36	-	-	
В	Red mites - Majester	106	96.36	4	3.63	-	-	
C	Cutworms - before planting dusting heptachlor in soil.	42	38.18	24	21.81	44	40	
D	Fruit borer – corazen	92	83.63	14	12.72	6	5.45	
6.7	Do you know the different tools of IDM?							
A	Use of disease free seed material	110	100	-	-	-	-	
В	Uproot and burn the disease affected plants	32	29.09	78	70.90	-	-	
С	Biological methods	15	13.63	23	20.90	72	65.45	
D	Use of chemicals	110	100	-	-	-	-	
6.8	Do you know the diseases of strawberry?							
A	Root rot	91	82.72	19	17.27	-	-	
В	Powdery mildew	89	80.90	21	19.09	-	-	
С	Anthracnose	98	89.09	12	10.90	-	-	
D	Crown rot	86	78.18	24	21.81	-	-	
E	Leaf blight	92	83.63	18	16.36	-	-	
6.9	Do you know the chemicals used for controlling diseases?							
A	Root rot – curzate	92	83.63	12	10.90	6	5.45	
В	Powdery mildew- Index	82	74.54	21	19.09	7	6.36	
С	Anthracnose- Tagat	86	78.18	15	13.63	9	8.18	
D	Leaf blight – curzate	71	64.54	24	21.81	15	13.63	
6.10	Do you know the proper time of harvesting?							
A	For local market fruit should be harvested when fully ripe	110	100	_	-	_	-	
В	For distant market fruit should be harvested still firm and colour not fully developed.	110	100	-	-	-	-	
8	What management practices should be followed after harvesting to fetch good price in market?							
A	Sorting	110	100	-	-	-	-	
В	Grading	72	65.45	26	23.63	12	10.90	
С	Packing	85	77.27	25	22.72	-	-	
D	Storing	54	49.09	22	20	34	30.90	

Practice wise knowledge level of the respondents about sustainable cultivation practices.

The information pertaining the knowledge level of strawberry growers about the sustainable cultivation practices followed in strawberry cultivation given in table 1 is discussed as under.

Land preparation

The table 1 revealed that majority of farmers have complete knowledge about land preparation require

for sustainable cultivation of strawberry. (i.e. It helps proper establishment of crop (98.18 %), to manage pest and diseases (95.86 %), to maintain the yield stability (94.54 %), to Enhance the uptake of nutrient from deeper layer (92.72 %), to Optimizing nutrient availability (92.72 %), to Balance nutrient flow (91.81 %), to Increase infiltration rate (88.18 %), to Improved soil physical properties (83.63 %), To Reduce erosion (82.72 %), while only few percent of the respondents had partial knowledge about land

preparation require for sustainable cultivation of strawberry. (i.e. To Reduce erosion (17.27 %), to Improved soil physical properties (16.36 %), to manage pest and diseases (13.53 %), to Increase infiltration rate (11.81 %), Balance nutrient flow (8.18 %), to Optimizing nutrient availability (7.27 %), to maintain the yield stability (5.45 %), to Enhance the uptake of nutrient from deeper layer (7.27 %). It helps proper establishment of crop (1.81 %).

It was observed that, cent per cent of the respondents had knowledge about methods of planting like flat bed and raised bed. 73.63 per cent of the respondents have complete knowledge about polyhouse which used for strawberry cultivation while 21.81 per cent and 4.54 per cent of the respondents had partial and no knowledge about polyhouse, respectively.

Nursery

It was revealed that, 20.90 per cent of the respondents had complete knowledge about nursery management and 39.09 per cent and 40.00 per cent of the respondents had partial knowledge and no knowledge about nursery management.

Cropping intensity

It was observed that ,the respondents had complete knowledge about strawberry rotated with legumes (65.45 %), vegetables (58.18 %), cereals (11.81 %), and all (4.54 %) for better soil fertility while the respondents had partial knowledge about strawberry rotated with cereals (69.90 %), vegetables (23.63 %), legumes (10.00 %), and all (7.27 %) and also some the respondents have no knowledge about strawberry rotated with legumes (65.45 %), vegetables (58.18 %), cereals (11.81 per cent all (4.54 %) for better soil fertility.

It was revealed that, majority of the respondents had complete knowledge about crop rotation helps to strawberry cultivation (i.e. Recycling nutrient reserves from depth in the soil (92.72 %), Reduce weeds ,pest and disease incidence (91.81 %), Increase the yield stability (80.00 %), Transfer N from N-fixing species (77.27 %), and few percent of the respondents had partial knowledge about crop rotation helps in strawberry cultivation

(i.e. Recycling nutrient reserves from depth in the soil (92.72 %), Transfer N from N-fixing species (11.81 %), Increase the yield stability (10.90 %), Reduce weeds, pest and disease incidence (3.63 %) and It was observed that there is some of the respondents had no knowledge about crop rotation helps in strawberry cultivation (i.e. Transfer N from N-fixing species (10.90 %). Increase the yield stability (9.09 %), Reduce weeds, pest and disease incidence (4.54 %) Recycling nutrient reserves from depth in the soil (2.72 %).

Planting

It was observed from table 1 that 69.09 per cent and 75.45 per cent of strawberry growers had complete knowledge about planting distance 4×3 m and 4×4 m respectively and 12.74 per cent and 10.90 per cent the respondents had partial knowledge about planting distance 4×3 m and 4×4 m respectively. Also 18.18 per cent and 14.54 per cent of strawberry growers had no knowledge about planting distance 4×3 m and 4×4 m respectively.

It was revealed from table 1 that 91.81 per cent and 86.36 per cent of strawberry growers had complete knowledge about spacing between pant to plant and row to row 45×60 cm and 50×75 cm respectively while 5.54 per cent and 7.27 per cent of the respondents had partial knowledge about spacing between pant to plant and row to row 45×60 cm and 50×75 cm respectively While 6.36 per cent and 2.72 per cent of strawberry growers had no knowledge about spacing between pant to plant and row to row 45×60 cm and 50×75 cm respectively.

Planting time

The data in table 1 Revealed that 75.45 per cent, 56.36 per cent and 96.36 per cent of the respondents had a complete knowledge about planting time of march-April, September-October and November-December respectively and 10 per cent, 29.09 per cent and 3.63 per cent of the respondents had a partial knowledge about planting time of March-April, September-October and November-December respectively also 14.54 per cent of the respondent had a no knowledge about planting time

of March-April and November-December respectively.

Season of propagation

It was observed that cent percent of the respondents had full knowledge about propagation but 92.72 per cent of the respondents had complete knowledge of season of propagation (blooming) while 4.54 per cent of had partial knowledge of season of propagation (blooming) and 2.72 per cent of the had no knowledge of season of propagation (blooming).

It was revealed that, 70.90 per cent of the respondents had complete knowledge about 12-18 runners are produced while 16.36 per cent of the respondents had partial knowledge about 12-18 runners are produced while 12.72 per cent of the respondents had complete knowledge about 12-18 runners are produced.

The result presented in table 1 shows that, majority of the respondents strawberry growers had complete knowledge about soil should be well supplied with moisture (86.36 %), hoeing (89.09 %) and cent per cent of the respondent had complete knowledge of weed free at seedling stage while 10 per cent and 6.36 per cent partial knowledge about moisture and hoeing respectively at seedling stage and 3.63 per cent and 4.54 per cent the respondents had no knowledge about soil should be well supplied with moisture and hoeing at seedling stage.

Integrated nutrient management

The data presented in table 1 shows that cent per cent of the respondents had knowledge about application of FYM helps in to Increase the water holding capacity of the soil and enhance microbial activity of soil. About 47.27 per cent and 20.90 per cent of the respondents had complete knowledge about maintains the balanced C:N ration in soil and Humic substance of FYM may act as plant growth stimulants respectively While 25.45 per cent and 43.63 per cent of the respondents had partial knowledge about, maintains the balanced C:N ration in soil and Humic substance of FYM may act as plant growth stimulants respectively while 39.09 per cent and 36.36 per cent of the respondents had no knowledge about maintains the balanced C:N ration

in soil and Humic substance of FYM may act as plant growth stimulants respectively.

The data presented in table 1 shows that 56.36 per cent of the respondents had complete knowledge about amount of FYM compost used (15-25 tones/acre). While 23.63 per cent of the respondents had partial knowledge about amount of FYM compost used (15-25 tones/acre). While 20.00 per cent of the respondents had no knowledge about amount of FYM compost used (15-25 tones/acre).

It was revealed that, cent per cent of the respondents had complete knowledge about application of FYM before sowing.

It was observed that majority of the respondents had complete knowledge of application of vermicompost (89.09 per cent) while 10.90 per cent of the respondents had partial knowledge of application of vermicompost. About 74.54 per cent of the respondents had complete knowledge 5-10 tones/ha Vermicompost applied to field while 16.36 per cent of the respondents had partial knowledge 5-10 tones/ha vermicompost applied to field and 9.09 per cent of the respondents had no knowledge of 5-10 tones/ha vermicompost applied to field

It was revealed that, cent percent of the respondents had complete knowledge about green manuring crops like Dhaincha, sunhemp and cowpea.

The data presented in table 12 shows that 70.90 per cent and 67.27 per cent of the respondents had complete knowledge about biofertilizer application like azotobacter and rhizobium respectively while 10.90 per cent and 15.45 per cent of the respondents had partial knowledge about biofertilizer application like azotobacter and rhizobium respectively while 18.18 per cent and 17.27 per cent of the respondents had no knowledge about biofertilizer application like azotobacter and rhizobium respectively.

Mulching

It was revealed that, cent per cent of the respondents had complete knowledge about advantages of mulching (Reduces the evaporation rate and weeds, Reduces soil and water erosion, Encourages

recycling of nutrient) cent percent of the respondents had complete knowledge about plastic and trash mulch

Chemical fertilizers

The present data reveals that, cent percent of strawberry growers had complete knowledge about straight fertilizers (urea), Mix fertilizers (DAP), complex fertilizers (19:19:19) but near about fifty per cent of the respondents (48.18 %) had complete knowledge about fertilizer dose of strawberry while 30.90 per cent and 18.18 per cent the respondents had partial and no knowledge about fertilizer respectively.

Integrated water management

Cent per cent of the respondents had complete knowledge about method of irrigation like drip and furrow.

It was revealed that, only 30.00 per cent of the respondents have complete knowledge about pH of soil while 58.18 per cent and 11.81 per cent the respondents had partial and no knowledge about pH of soil (5-6) respectively.

It was revealed that, Majority of the respondents have complete knowledge about time interval of irrigation i.e. per day (82.27 %) ,and weekly (17.27 %).

Integrated pest management

Weed management

It was observed that, Majority of the respondents (80.00 %) had complete knowledge about cultural method of weed management while 10.90 per cent and 9.09 per cent of the respondents had partial and no knowledge about cultural method of weed management respectively.

Majority of the respondents had complete knowledge about major weeds on strawberry field i.e. ghol (82.72 %), Hariali (89.09 %) and Reshim Kata (98.18 %) while some the respondents had partial knowledge about major weeds in strawberry field i.e. ghol (17.27 %), hariali (10.90 %) and Reshim kata (1.81 %).

Cent per cent of the respondents had complete knowledge about application of weedicide (glyphosate).

Integrated pest management

It was revealed that 83.63 per cent of the respondents had complete knowledge about cultural method of pest management followed by 78.18 per cent of the respondent had complete knowledge about mechanical method of pest management and majority of the respondent (95.36 %) had complete knowledge about chemicals used for pest control and some the respondents had partial knowledge about cultural method (16.36 %), mechanical method (21.81 %) and use of chemicals (4.54 %) for pest management.

It was observed that, majority of the respondents had complete knowledge about chemical used in controlling pests i.e. red mitesmajester (96.36 %), thrips-emidachloprid/regent (93.63 %), and fruit borer-corazen (83.63 %), and cutworms-before planting dusting heptachlor in soil (38.18 %) While some the respondents had partial knowledge of chemicals used in controlling pests i.e cutworms-before planting dusting heptachlor in soil (21.81 %), fruit borer-corazen (12.72 %), thrips-emidachloprid/regent (6.36 %), and red mitesmajester (3.36) and few the respondents had no knowledge about chemicals used in controlling pests i.e. cutworms-before planting dusting heptachlor in soil (40.00 %) and fruit borer-corazen (5.45 %).

It was revealed that, more than fifty per cent of the respondents (56.36 %) had complete knowledge about biological method of pest management while 29.09 per cent and 14.54 per cent the respondents had partial and no knowledge about biological method of pest management, respectively. About 29.09 per cent of the respondents had their complete indigenous knowledge while 12.72 per cent and 58.18 per cent the respondents had their partial and no indigenous knowledge about management of pest respectively.

Majority of the respondents had complete knowledge about major pest in strawberry field i.e. thrips (89.09 %) ,red mites (cent percent) and fruit borer (88.18 %) while some the respondents had

partial knowledge about major pest in strawberry field i.e. thrips (10.90 %), fruit borer (11.81 %). More than fifty per cent of the respondents had complete knowledge about cutworms (56.36 %) while 14.54 per cent and 29.09 per cent had partial and no knowledge about cutworms.

Integrated disease management

It was observed that, cent percent respondents had complete knowledge about different tools of integrated disease management (i.e. use disease free seed material and use of chemicals) while more than half of the respondents (56.60 %) had complete knowledge about biological method of disease management while 29.09 per cent and 14.54 per cent the respondents had partial and no knowledge about biological method of disease management, respectively.

It was revealed that, only 29.09 per cent of the respondents had complete knowledge about uproot the affected plants and burn it while 70.90 per cent of the respondents had partial knowledge about uproot the affected plants and burn it.

Majority of the respondents had complete knowledge about major diseases in strawberry field i.e. anthracnose (89.09 %), leaf blight (83.63 %) root rot (82.72 %), powdery mildew (80.90 %), while some the respondents had partial knowledge about major diseases in strawberry field i.e. powdery mildew (19.09 %), root rot (17.27 %), leaf blight (16.36 %) and anthracnose (10.90 %).

It was observed that, majority of the respondents had complete knowledge about chemicals used in controlling diseases i.e. root rot – curzate (83.63 %), powdery mildew-index (74.54 %), Antracnose-Taqat (78.18 %) and leaf blight – curzate (64.54 %). While some the respondents had partial knowledge about chemicals used in controlling diseases i.e. root rot – curzate (83.63 %), Antracnose-Taqat (78.18 %) powdery mildew-index (74.54 %) and leaf blight – curzate (64.54 %) and few of the respondents had no knowledge about chemicals used in controlling diseases i.e. leaf blight – curzate (13.63 %) Antracnose-Taqat (8.18 %) ,powdery mildew-index (6.36 %) and root rot – curzate (5.45 %).

Proper time of harvesting

It was revealed that cent percent the respondents had complete knowledge about proper time of harvesting i.e. for local market fruit should be harvested when fully ripe and for distant market fruit should be harvested still firm and colour not fully developed.

Management after harvesting

13.1. Sorting

It was observed that, cent percent of the respondents had complete knowledge about sorting.

Grading

Present data reveals that ,near about two third of the respondents (65.45 %) had complete knowledge about grading while 23.63 per cent and 10.09 per cent of the respondents had partial and no knowledge about grading, respectively.

Packing

It was observed that, 77.27 per cent of the respondents had complete knowledge about packing while 22.72 per cent of the respondents had partial knowledge about packing.

Storing

Present data reveals that, 49.09 per cent of the respondents had complete knowledge about grading while 20.00 per cent and 30.90 per cent of the respondents had partial and no knowledge about storing, respectively.

CONCLUSION

It was revealed that, majority of respondents had complete knowledge about land preparation while cent percent of respondent had complete knowledge about ploughing the land by using bullock power, by using tractor/power tiller and method of planting (flat bed and raised bed). More than two third of the respondents had complete knowledge about polyhouse used for planting but about more than on third respondents had no knowledge about nursery management.

Near about two third of the respondents had complete knowledge about strawberry rotated with legumes. Majority of respondents had complete knowledge about importance crop rotation. Only one fourth of the respondents had no knowledge about spacing of raised beds (4 × 4 m). Majority of respondents had proper knowledge about planting time of strawberry (November-December). Majority of respondents had complete knowledge about plant to plant and row to row spacing $(45 \times 60 \text{ m})$ and $50 \times 60 \text{ m}$ 75 m). Cent per cent of respondents had complete knowledge about propagation and 92.72 majority of the respondents had knowledge about season of propagation. Majority of respondents had complete knowledge about soil should be supplied with moisture, hoeing and weed free. Cent percent of respondents had complete knowledge importance of application of FYM to soil and time of application. Majority of respondents had complete knowledge about vermicompost application and their dose. Cent percent of respondents had knowledge about green manuring (Dhaincha). Two third cent the respondents had complete knowledge about biofertilizer application (Azotobacter and Rhizobium). Cent percent of respondents had complete knowledge about advantages of mulching (trash mulch and plastic mulch). Cent percent of respondents had complete knowledge about fertilizers generally applied to field. Near about half of respondents had complete knowledge about dose of fertilizer used in strawberry field. .

Cent percent of respondents had complete knowledge about different methods of irrigation (Drip, Furrow). More than one fourth of respondents had knowledge about pH of soil required for strawberry crop. Majority of the respondents had complete knowledge about time interval of irrigation (per day). Majority of respondents complete knowledge about integrated weed management and major weeds of strawberry field. Majority of respondents complete knowledge about integrated pest management and major pest of strawberry field. More than 80.00 per cent respondents had complete knowledge about application of pesticides. Majority of respondents complete knowledge about integrated disease management and major diseases of strawberry field. Cent percent of respondents complete knowledge about proper time of harvesting. Cent percent of respondents had complete knowledge about post harvesting practices like storing and about one fourth of the respondents had no knowledge about storing.

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